

Logo Project

Design / Desktop Publishing 2008'09

Brief

Design a personal logo for a business or club of your choice
A number of Ideas for the logo should first be sketched in your layout pad and
any material may be used by way of colour or shape as long as the logo is flat and ready for
scanning.

Requirements

You are limited to 3 colours for the finished design.
The logo can be made up from any medium as long
as the finished logo is 2D
The finished logo must be scanned and placed on a letterhead,
complementslip and business card

Letterhead A4

Complementslip 210mm x 99mm

Business card 90mm x 50mm

Deadline Logo design ready for scanning 18/10/08

Finished presentation 25/10/08

*** updated deadline Friday 7/11/08**

24/10/08

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